

Workshop: Bad-vertising: What Not to Say

Bad-vertising

Workshop Duration: 3 hours

Workshop Description

The wrong look, the wrong message or the wrong medium - how we advertise depends on our market and how well we advertise determines what we sell. Reality is perception and our advertising and marketing media can make or break our business.

Who Should Attend

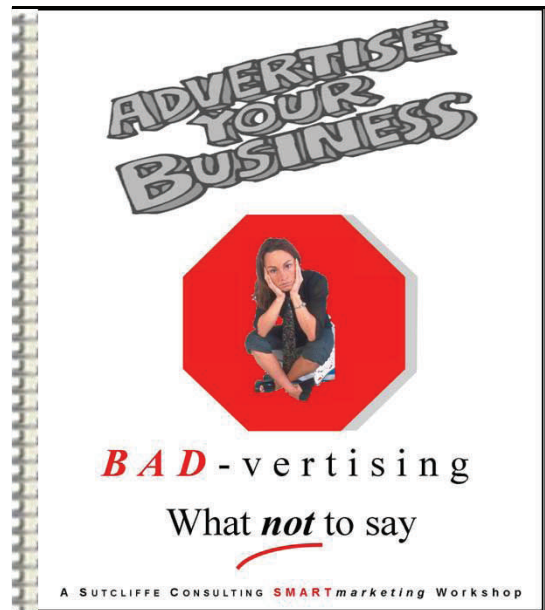
This workshop is for small business owners, sales professionals, associations and not-for-profits who want an effective and professional marketing presence.

What You Will Learn

- The best marketing tools for your demographic
- Inexpensive but highly effective marketing strategies
- Marketing techniques that will keep you top-of-mind
- How to turn your website into a Profit Centre

At the end of this workshop, you will be equipped to:

- Jump start your marketing plan
- Penetrate your market with the right marketing tools
- Save money by smart marketing.



\$89.00 + GST

[REGISTER HERE](#)

Sutcliffe Consulting

86 Centrepointe Drive, Ottawa, ON Canada K2G 6B1 • Phone: 613 721 0141
• www.angelasutcliffe.com

