



Sutcliffe Consulting

Workshop: Power Language for Women in Sales

Power Language for Women in Sales: the *real* reason we leave money on the table
Workshop Duration: 3 hours

Workshop Description

"It's all in your head" In the 1970's we thought women were just "disadvantaged men". It was all about equality. In the 80's and 90's we build a multi-billion dollar industry out of women's "low self-esteem". It was all about empowerment.

Enter the 21st Century. It turns out that "they" were right - it is all in our heads. Scientists have found that we think and act on a different brain operating system than men.

The good news is that we score high on the empathy/communications scale. The bad news is that when it comes to closing the sale - or even going after it, our stone age brains can get in the way, and that's why we leave money on the table

Until we know *HOW* and *WHY* we think and act as we do, we cannot effectively change *WHAT* we do.

Who Should Attend

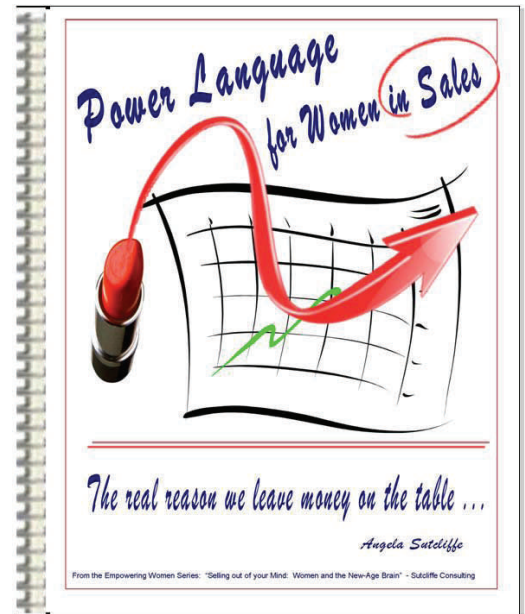
This workshop is for women in sales.

What You Will Learn

- How we mistake situations
- Why we believe that we aren't being heard
- How to effectively combine "stone-age thinking" with modern-day sales

At the end of this workshop, you will have the tools to:

- Evaluate a sales situation and make objective decisions
- Use your natural advantage to your sales advantage
- Close more sales



[REGISTER HERE](#)

\$89 + gst.



Sutcliffe Consulting

86 Centrepointhe Drive, Ottawa, ON Canada K2G 6B1 • Phone: 613 721 0141 •
www.angelasutcliffe.com