



Sutcliffe Consulting

## Workshop: How to Write Profitable Newsletters

### Writing Profitable Newsletters

Workshop Duration: 1 day

### Workshop Description

There are two reasons why businesses fail to realize their potential: first, they may not have a plan to reach their market 12 months of the year and second, if they do have a plan in place they fail to carry it out. This is usually the result of a lack of understanding about how to design a marketing plan and to realize the financial benefits that result.

This one-day Marketing Intensive is a basic level workshop designed to teach participants how to plan an effective marketing strategy. Each participant will receive a **Marketing Plan workbook** filled with immediately implementable ideas.

### Who Should Attend

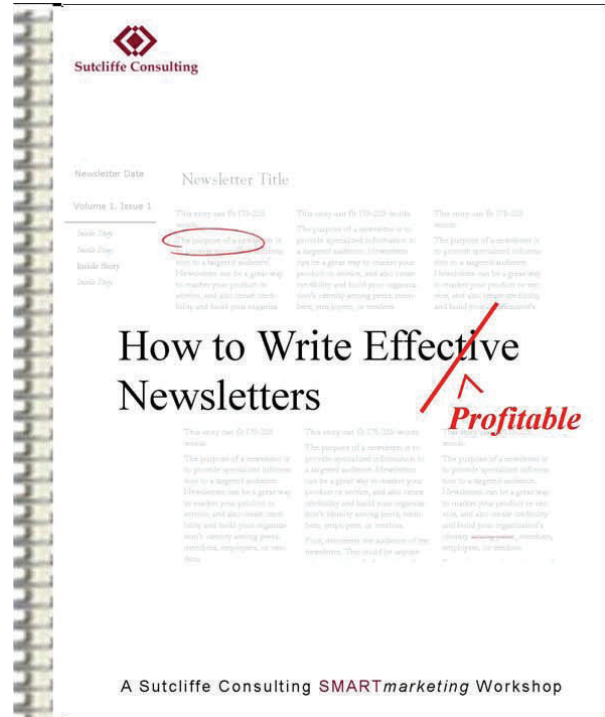
Small business owners, sales managers, sales professionals, not-for-profits, associations.

### What You Will Learn

- How to develop a marketing plan specific to your market
- Brainstorm unique ways to touch your prospects
- How to market consistently even when you're busy

**At the end of this workshop, you will be equipped to:**

- Implement your marketing plan
- Increase your sales through efficient, effective and consistent marketing.
- Increase your profit margins through results-based marketing.



[REGISTER HERE](#)

\$189.00 + GST

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